





## THE INSIDER

### STUDIO ROSLYN

Jessica Macdonald and Kate Snyder are founders of the Vancouver full-service design firm Studio Roslyn. Following a mantra they refer to as “in pursuit of magic,” the duo has helped bring some of the city’s hottest restaurants and shops to life. The firm’s portfolio includes seafood-centric emporium Wildtale, Middle Eastern eatery Superbaba, and clothing and accessories retailer Sitka. The team recently discussed their influences and favorite places. [studioroslyn.com](http://studioroslyn.com)

**Inspiration of the moment: KS:** So many things! Romain Laprade’s interior photography, vintage furniture pieces in Dimore Studio’s Milanese gallery, 1970s glam and how we can modernize this era.

**Must-see design spots in Vancouver. JM:** We have been fortunate enough to design some of the most interesting restaurant interiors in the city—a few are Kissa Tanto, Savio Volpe, The Botanist and, most recently under our Studio Roslyn umbrella, The Lobby Lounge at the Fairmont Pacific Rim.

**Where should I begin in my own home? JM:** With something personal. If there’s an object you love or a piece of artwork, start with that and build off it.

**What’s next? KS:** We’re continually doing more work outside of Vancouver, which is exciting. A few standouts are a unique vegetarian restaurant in Kelowna, British Columbia; a brewery in Victoria, British Columbia; and a large project in Calgary, Alberta.

## CELLAR NOTES

### ENOTECA NOSTRANA

In Italian, *enoteca* means “wine shop,” but Enoteca Nostrana in Portland’s Southeast neighborhood offers much more. The Euro-style bar evolved from the wine program of its parent restaurant, Nostrana. Inspired by the whimsical Italian postmodern architects and designers of the 1980s known as the Memphis Group, the two-story space features champagne cork-shaped stools at a quartz-topped bar clad in a geometric tile design by local architect Rick Potestio. But the star of the room is the floor-to-ceiling wine cellar of gleaming glass and steel, which holds nearly 3,000 bottles of vintages from Spain, France, Germany, the Pacific Northwest and, of course, Italy. [enotecanostrana.com](http://enotecanostrana.com)



## BLUEPRINT

### AVENUE BELLEVUE

Across Lake Washington in Bellevue, a double-tower project is breaking ground. Boasting a wavy exterior that’s a refreshing contrast to typical urban structures, Avenue Bellevue is an exciting addition to the skyline. Designed by Seattle-based Weber Thompson, it will include 332 residential units, a Michelin 3-star restaurant and the Northwest’s first InterContinental Hotel. Interiors are by HBA, the global firm renowned for luxury hospitality designs, but the amenities will make living there unique. Typically reserved for hotel guests, room service, housekeeping and a spa will be at residents’ fingertips. The project is slated for completion in mid-2019. [liveatavenue.com](http://liveatavenue.com)







# TALKING SHOP

HAY

Portland's shopping scene recently got a welcome import: Hay. Hailing all the way from Denmark, the home decor and furniture brand planted itself in Portland for its U.S. debut, to the delight of locals. Clean-lined, boldly colored dishes, wall art, home organization items and custom furniture are all displayed meticulously throughout their Pearl District shop. *Luxe* talked to Rolf Hay, who founded the shop with his wife, Mette, about their experience in Portland so far. [hay.dk/en-us](http://hay.dk/en-us)

**Why Portland?** The opportunity to open a U.S. store arrived when we found a partner in Herman Miller, the renowned American maker of modern furniture. With their guidance, we're certain that we'll be able to continue offering quality design at an attainable price point, which we recognize is important. In Portland, specifically, there's an appreciation for heritage, craftsmanship and collaboration that we identify with.

**Any Portland/Copenhagen parallels?** Portland's inclement climate is similar to Copenhagen's, and because of this

we understand there's a greater emphasis on making one's home feel warm and inviting.

**What was your vision for the space?** The Hay team designed the open-plan store, which is divided into a series of areas dedicated to each space in the home—kitchen, living room, dining room and office—to create an intuitive and seamless shopping experience. The sub-architectural frame of the store was created using New Order, our versatile shelving and storage system conceived in collaboration with industrial designer Stefan Diez.

## ON VIEW

### FRONT OF HOUSE GALLERY

Portland interior designer Jessica Helgerson is well-regarded for her understated and cozy work in residential and commercial spaces, but she also doubles as a curator—in her very own workplace. The aptly named Front of House Gallery is the welcoming threshold to her interior design office, which she fills with installations in a variety of mediums, such as wood, metal, video, textiles, dried flowers, and glass (as in Andy Paiko's *Refraction Monologue*, shown below). "I'm fascinated by installation art because of the intersection between it and interior design," she says. "Both take an existing space and reimagine it. Our work as designers is always enmeshed in layers of practicality, whereas the gallery installations are a pure vision that don't need to fulfill any practical requirements or be permanent." When selecting artists to present, Helgerson gives them free reign in the space. The resulting work, she notes, is "grounded and active, weighty and ephemeral." As for what's on now, she says: "Our current show is by my dear friend Heather Watkins, an established Portland artist whom I've long admired. She created a dark, powerful installation of dyed ropes that are suspended from the ceiling. After that, Portland artist Christine Clark will be installing her beautiful 'cloud brambles' at the end of March." [frontofhousegallery.com](http://frontofhousegallery.com)



TALKING SHOP PHOTOS: CHRIS DIBBLE; ON VIEW PHOTO: DANIEL CRONIN.